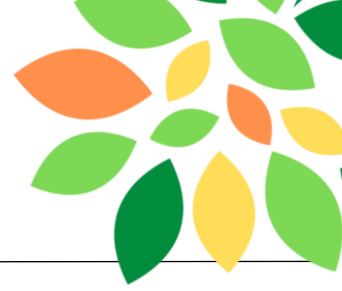




Ferndale Community Services

360.380.2200 | 5694 Second Ave / PO Box 2205 Ferndale, WA 98248 | ferndalecs.org



January 7, 2026

Dear Community Business Partner-

Ferndale Community Services is inviting you to be part of our 2026 community engagement and fundraising efforts. We serve Ferndale and North Whatcom County with our 7 community service programs. We are excited to share what we do with the community, highlight our programs and services, raise funds, and have fun together along the way. We are seeking community-minded business partners through event sponsorship and fundraising.

Let's make an impact together! Here's how you can be involved:

February: We have a Heart for Hygiene- Hearts for Hygiene is our community wide hygiene item drive supporting the Other Bank. The Other Bank has been supporting families since 2010, providing free full-sized hygiene items to low-income households to ensure they can show up to work and school feeling their best. For this event, sponsors can help us reach our \$10,000 fundraising goal, and/or host a hygiene item drive to boost the number of items we collect.

April: Become a Beach Bingo Sponsor- Beach Bingo is our annual fundraiser, and last year we sold out in 2 weeks! This year we plan to amp up the fun and double the attendance. Sponsorship levels are:

\$2,500 - Surfer

- Photo booth including your logo at the event
- Recognition on our website and at the event
- Special recognition during the program

\$1,000 - Barefoot

- Recognition on our website and at the event
- Shout out during the program

\$500 - Beach Ball

- Recognition on our website and at the event

We are also seeking Bingo prizes for our winners at the event. Ideal prizes are \$25-\$50 in value and are physical items or gift cards for goods or services. All Bingo prize donors are acknowledged in our program and on our website.

June: Support the Juneteenth Celebration- Juneteenth is Freedom Day, and Ferndale hosted our first ever celebration in 2025. In 2026, we want to expand, adding food, music, and more family friendly activities to the agenda. Sponsors can support this event by donating to keep this event free for the community.





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July: Pride in Ferndale- Last year was Ferndale's first Pride event, and we plan to keep the part going this summer! In partnership with the City of Ferndale and the Whatcom County Library System, we will host a series of workshops, an evening family-friendly celebration, and Pride in the Park. Sponsors can donate to help keep this event free for the whole community.

October: Support the Fall Community Festival- Over 500 visitors attend this annual event, shopping for free Halloween costumes, decorating pumpkins, racing a zucchini, participating in cultural demonstrations, having a free bowl of chili, and visiting over 15 other non-profit booths. Sponsors can donate to support this free, family event. We are seeking 3-5 signature event sponsors to help us meet the \$7,000 budget for this event. Because we are limiting sponsorship for the event, donors will get lots of recognition, both at the event and in our online marketing and on our website.

Donating directly to FCS or any of our specific programs is also a great way to invest in the community. Programs like the Community Garden, the Holiday Giving Store, and Connect Ferndale continue because of the generosity of donors. Your donations and partnership make our work possible. Join us! Choose a sponsorship, donate, or get in touch with us about other ideas for partnership. The work only continues with your support! We look forward to working with you to ensure that our neighbors are supported and cared for.

Respectfully,
Sara O'Connor

Sara O'Connor
Executive Director
Ferndale Community Services
Phone 360-380-2200 **Mobile** 360-920-8152
5694 Second Ave/ PO Box 2205 Ferndale, WA 98248
www.ferndalecs.org

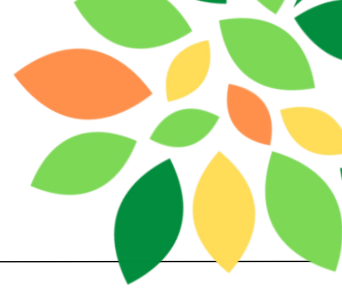
Donation instructions on the following page.





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Donate today! Here's how:

By Mail:

Choose your participation level:

- \$5,000
- \$2,500
- \$1,000
- \$500
- \$100
- Other amount: _____

Choose an event or campaign to sponsor:

- Hearts for Hygiene
- Beach Bingo
- Juneteenth
- Pride
- Harvest Festival

Please detach this form and send it along with a check to PO Box 2205, Ferndale, WA 98248
All donations are tax deductible, and a receipt will be provided.

Or, **give online** using our 2026 Support FCS Campaign. Scan the QR code to donate AND to see our program overview video.

Once on the donation page, choose "events" from the drop down and leave us a note telling us which event you'd like to sponsor.

Please note: We use a fundraising platform called Givebutter that is free to us but asks donors to leave a tip. These tips keep the service free to non-profits.

